



DFI WEBSITE ADVERTISING

The 'Members' page on www.dfi.org is the second most viewed page on the website — which has 30,000+ views each month.

Now, you can enhance your Corporate Membership by advertising on the DFI website. There are three options. You can run a rotating banner ad on the 'Members' page, place a full-color ad on your 'Member Listing' page, or run a rotating logo ad on the 'Industry Events' and 'Links' pages — all website ads link directly to your company website.



Members Page Banner Ad

MEMBERS PAGE BANNER AD*

Description: Eight, full-color, rotating banner ads prominently featured on the 'Members' page of dfi.org with a direct link to your company website.

Specs: 700 x 100 pixels (WxH); JPG files

Rate: \$1,200/12-month posting

* Only eight banner ads available per year



Member Listing Page Ad

MEMBER LISTING PAGE AD

Description: Full-color ad accompanying your company listing on the website.

Specs: 700 x up to 500 pixels (WxH); JPG files

Rate: \$600/12-month posting

LOGO AD

Description: Full-color rotating logo on 'Industry Events' and 'Links' pages that hyperlinks directly to your company website.

Specs: Small - 100 x 100 pixels; JPG or GIF files

Large - 200 x 100 pixels (WxH); JPG or GIF files

Rate: Small - \$300/12-month posting

Large - \$600/12-month posting

Billing is in January for the calendar year. Invoices for placements that start after January are prorated.



Logo Ad

Further enhance your Corporate Membership with an ad on the DFI website at www.dfi.org.

2019 DFI WEBSITE INSERTION ORDER FORM

DFI Corporate Member Advertiser Information:

Company Name _____
Contact Name _____
Tel _____ Fax _____
Address _____
City _____ State/Country _____ Postal Code _____
Email _____

BILLING INFORMATION (Invoices will be sent via email):

Company Name _____
Contact Name _____
Tel _____ Fax _____
Address _____
City _____ State/Country _____ Postal Code _____
Email _____

ADVERTISEMENT CHOICES:

All Ads are for 12 months starting in January. Ads that start after January will be prorated.
Ad updates can be made during the year.

- ___ Members Page Banner Ad (700 x 100 pixels (WxH) - \$1,200)
___ Member Listing Page Ad (700 x up to 500 pixels (WxH) - \$600)
___ Small Logo Ad (100 x 100 pixels (WxH) \$300)
___ Large Logo Ad (200 x 100 pixels (WxH) \$600)
Total: \$ _____

PAYMENT INFORMATION:

Payment By: Check/Money Order (made payable to Deep Foundations Institute)
 VISA MC AMEX Discover Diners Club

Credit Card Number _____
Expiration Date _____ CVV Code _____
Name on Credit Card _____
Signature _____

SUBMISSION INFORMATION:

Submit Ad (JPG or GIF format only) and Order Form to:
Karol Paltsios, Advertising Manager at magads@dfi.org
Call (412) 683-5227 with any questions.

AVAILABLE TO

DFI Corporate
Members Only

FREQUENCY

Ongoing

DISTRIBUTION

Approximately
30,000 monthly
visitors to
www.dfi.org

CONTACT INFO

Karol Paltsios
Advertising Manager
(412) 683-5227
magads@dfi.org